

# X-Rite®

## PANTONE® Digital Color Libraries for:

- AT Systems
- X-RiteColor Master
- ColorShop
- ColorMail Express



## Popular PANTONE Color in a Convenient Digital Format

X-Rite introduces a complete digital library of PANTONE ink colors on CD—for exclusive use with select X-Rite quality assurance and formulation solutions. Each PANTONE color is pre-measured and ready to view, making it faster and easier than ever to assess a color match with your X-Rite system of choice. Digital PANTONE libraries are available for X-Rite auto-tracking (AT) systems, X-RiteColor® Master, ColorShop and the new ColorMail® Express (for use with the 528 or 530 spectrodensitometer).

## Accuracy Like You've Never Seen It

This is the ultimate PANTONE reference, ensuring accurate results with your X-Rite QA or formulation solution. Using X-Rite technology, developers measured each color from master color guides at PANTONE laboratories. The resulting spectral and formulation data is absolutely accurate every time—and not subject to the wear-and-tear typical of a paper reference.

## The Latest Colors—for All Substrates

Each CD contains three complete PANTONE ink color libraries—one each for coated, uncoated and matte substrates. And each library has all the latest colors from PANTONE, so you'll have every color option, right at your fingertips.

## Save Time

No matter who you are—packaging producer, printer, ink supplier or print specifier—you're bound to save time using the new PANTONE Digital Color Libraries. For example, users of X-RiteColor Master QA software or AT systems can use the spectral data in a PANTONE library to evaluate the accuracy of a color match, in a snap. And users of X-RiteColor Master ink formulation software can select a color as a standard to speed matches on any substrate.

## Widest Array of Colors

The digital libraries contain spectral data and color names for each of the 1,114 solid colors listed in the First Edition 2000-2001 PANTONE Color Formula Guides. The ColorMail Express version also includes lithographic ink mixing formulas, based on the percentages published in the PANTONE guide. This expanded array of colors (for all substrates) will benefit anyone who works with PANTONE inks—from designers to press operators.

## No Training Required

It's easy to use the PANTONE Digital Color Libraries from X-Rite. No special training is

needed—you only need to know how to operate one of the four supporting solutions:

- X-RiteColor Master
- AT systems
- ColorMail Express (500-Series)
- ColorShop

## X-RiteColor Master Users

With the digital PANTONE libraries, you can select a color by name or by measurement for use as a standard; quickly find a match for a color printed on any substrate; and reuse a waste sample by making it into a similar PANTONE color.

## AT System Users

With the digital PANTONE libraries, you can quickly modify an inkwell with one of the PANTONE colors. You can also compare a handheld measurement with a color selected from the library—an ideal way to compare make-ready color or drawdowns to the PANTONE color.

## 500-Series Users

Designed to transfer color data to X-Rite 528 and 530 instruments, ColorMail Express is the software utility that lets you download PANTONE digital data to your portable spectrophotometer.

Once the download is complete, you can use the instrument's "color compare" feature to compare ink on press to the PANTONE color. You can also find a quick PANTONE match (name and formula) for any printed color.

## ColorShop Users

With the digital PANTONE libraries, you can quickly find the closest PANTONE color to any real-world color. This new software tool simplifies both designing and specifying.

## System Requirements

10MB minimum disk space and CD-ROM drive, or an internet connection for downloading.

Supporting X-Rite solutions:

- X-RiteColor Master
- AT systems
- ColorMail Express (500-Series)
- ColorShop

## Includes

Software CD-ROM with libraries and electronic documentation.



www.x-rite.com

X-Rite, Incorporated – World Headquarters 3100 44th Street SW • Grandville, Michigan 49418 USA • (616) 534-7663 • (800) 248-9748 • FAX (616) 534-8960

X-Rite Ltd. The Acumen Centre • First Avenue • Poynton, Cheshire • United Kingdom SK12 1FJ • 44 (0) 1625 871100 • FAX 44 (0) 1625 871444

X-Rite Méditerranée Parc du moulin de Massy • 35, rue du Saule Trapu • 91300 Massy • France • 33 1-69.53.66.20 • FAX 33 1-69.53.00.52

X-Rite Asia Pacific Ltd. Rooms 808-810 • Kornhill Metro Tower • 1 Kornhill Road • Quarry Bay • Hong Kong • (852) 2568-6283 • FAX (852) 2885-8610

X-Rite Asia Pacific Ltd. Japan Office • 7F, IMAS Hamamatsu-cho Bldg. • 2-10-4, Hamamatsu-cho, Minato-ku • Tokyo 105-0013 Japan • 81-3-5777-5488 • FAX 81-3-5777-5489

X-Rite GmbH • Stollwerkstr. 32 • 51149 Köln • Germany • (49) 2203-91450 • FAX (49) 2203-914519

X-Rite GmbH Czech Office • Jana Soukala 2 • CZ-682 01 Vyskov • Czech Republic • (420) 507-320331 • FAX (420) 507-320335

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